

1 THE No1 BUSINESS
TO BUSINESS
SHOW FOR THE
ANALYTICAL
INDUSTRY

2010



ARABLAB
The Expo 2010

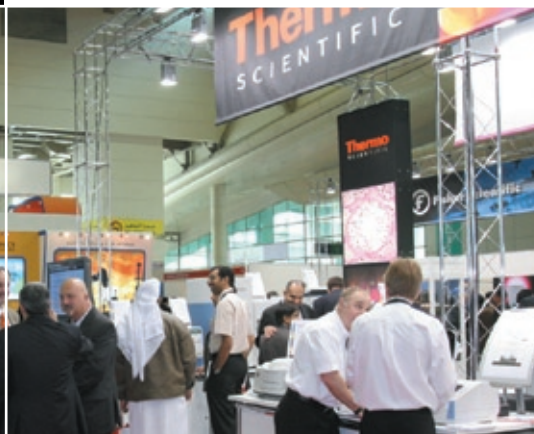
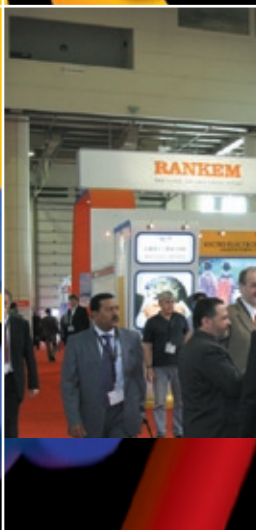
The International Show for Tomorrow's Technology

9TH – 12TH JANUARY 2010

DUBAI INTERNATIONAL EXHIBITION CENTRE
UNITED ARAB EMIRATES

WWW.ARABLAB.COM

**THE ONLY ANNUAL TRADE SHOW FOR THE ANALYTICAL
INDUSTRY THAT REACHES BUYERS FROM THE GROWTH
MARKETS – MIDDLE EAST AND AFRICA, INDIAN
SUB-CONTINENT, CHINA AND ASIA.**



THE MARKET

ARABLAB is one of the most influential laboratory and instrumentation events in the world – it's dynamic growth has resulted in the show being recognised as one of the most important annual events in the industry calendar.

The rapidly developing infrastructure of the Middle East and Asia has resulted in a huge demand for new and refurbished Medical Laboratory and Clinical Research facilities throughout the region – Laboratory projects involving mainstream sectors such as: Environment, Health, Education and Petrochemicals are also being undertaken in China, Indian sub continent & throughout South East Asia.

ARABLAB – The International Show for Tomorrow's Technology hosted by DUBAI – The City of the Future.

No.1 for global business results – ARABLAB has achieved dynamic growth and recognition from the **ANALYTICAL** industry.

No.1 as a worldwide industry forum – ARABLAB has developed international status from the **BIOTECHNOLOGY** industry.

No.1 for regional focus – ARABLAB has created a business platform for all elements of the **ENVIRONMENTAL** industry.

No.1 for distributor/end user business – ARABLAB has maintained an annual product awareness for the **MEDICAL LABORATORY** industry.

No.1 for research and development – ARABLAB has advanced quality control standards for the global **PETROCHEMICAL** industry.

EVENT FEATURES

MULTI SECTOR SEMINARS

The ArabLab seminar programme will feature a series of "branded" seminars dedicated to presenting unique networking opportunities for "buyers and end users."

The programme will include:

- **MEDILAB** Seminars
The learning source for effective Medical Research
- **BIOLAB** Seminars
The hands on view of the BIO business
- **PETROLAB** Seminars
The research source for the Petro industry
- **ENVIROLAB** Seminars
The analytical approach to a better environment

**ARAB LAB IS THE GLOBAL BUYING
SOURCE FOR DECISION MAKERS AND
END USERS AS WELL AS A UNIQUE
RESEARCH SOURCE FOCUSING ON :**

BIOTECHNOLOGY

ANALYTICAL INSTRUMENTATION

LABORATORY TECHNOLOGY

ENVIRONMENTAL SCIENCES

MEASUREMENT AND TESTING

ROBOTICS AND AUTOMATION



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ARABLAB 2010 –YOUR DIRECT ACCESS TO:

- New business contacts
- Developing new markets
- Networking competitive activity
- Supporting your dealer network
- Accessing latest public and private tenders
- Selling more products and services
- Establishing new agents
- Sourcing new suppliers and services
- Presenting technical seminars.

THE SHOW WITH GLOBAL BUYING APPEAL



80%

OF VISITORS COME FROM
OUTSIDE DUBAI



62%

OF VISITORS COME FROM OUTSIDE
THE UAE



26%

OF VISITORS COME FROM GCC

- SAUDI ARABIA ● KUWAIT ● BAHRAIN
- OMAN ● QATAR



16%

OF VISITORS FROM THE
MENA REGION

- LIBYA ● SYRIA ● LEBANON ● ALGERIA
- YEMEN ● JORDAN ● EGYPT ● SUDAN ● IRAN
- OTHER ARAB COUNTRIES



7%

OF VISITORS COME FROM
THE INDIAN SUB-CONTINENT



13%

OF VISITORS COME FROM
THE REST OF THE WORLD

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THE **ARABLAB**
GROUP
Tomorrow's Technology Today

SCIENTIFIC INTERNATIONAL EXHIBITIONS

INDUSTRY PARTNERS



JAIMA



CHINA INSTRUMENT MANUFACTURER'S ASSOCIATION

MEDIA PARTNERS



FOR A FULL MARKETING BRIEF ON ARABLAB 2010, GO TO THE WEBSITE
AT WWW.ARALAB.COM AND FOLLOW THE LINKS